



**Champs**  
Public Health  
Collaborative

# **Developing system wide leadership for the delivery of MECC at scale and pace in Cheshire & Merseyside**

**Presented by Eileen O'Meara  
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Working together to improve health and wellbeing in Cheshire and Merseyside

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# Today's presentation

- Aims of our Collaborative and how we work together
- Developing our MECC approach
- Examples of good local practice and next steps

# Aim of the Champs Collaborative – Improve the health and wellbeing of local people

- Increase local impact by working together as strong public health system leaders
- Share specialist public health expertise
- Create and disseminate the evidence
- Enable cross-organisational commissioning
- Reduce duplication of effort and save money
- Innovate and learn together, facilitate peer support and challenge
- Secure new external resources
- Promote resilience and risk management



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# Champs Collaborative Overview

- Our Collaborative is made up of many members and partners
- A 13 year collaboration, built from an award winning public health network with a national profile
- Led by the eight Local Authority Directors of Public Health as an Executive Board
- Reports to the Local Authority Chief Executives, designated lead CEO is Margaret Carney (Sefton Council)
- Facilitated and enabled by a small but flexible and dynamic Support Team (hosted by Wirral Council)

***Champs has “an enviable reputation for effective collaborative working”***  
(Andrew Furber, President of the ADPH November 2015).



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# Working as a public health system with PHE and NHS England

- Work as collective leaders for public health influence on the health and social care system in C&M
- Focus on a smaller number of priorities, in partnership with PHE and NHS England as a system leadership group
- Maximise opportunities with national partners
- Annual review of progress and priorities together



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# **Developing our MECC approach**

# DsPH commit to MECC at scale in C&M

- In August 2017 DsPH agreed a strategic intent to develop system wide leadership for delivering MECC at scale in C&M
- DsPH endorsed key recommendations in a co-produced paper with local PH leads and written by a speciality registrar, Hayley Teshome
- The paper highlighted very helpful peer learning from the Healthy London Partnership
- The goal is not to replace local MECC strategies but enable them to flourish

# DsPH agreed six key steps

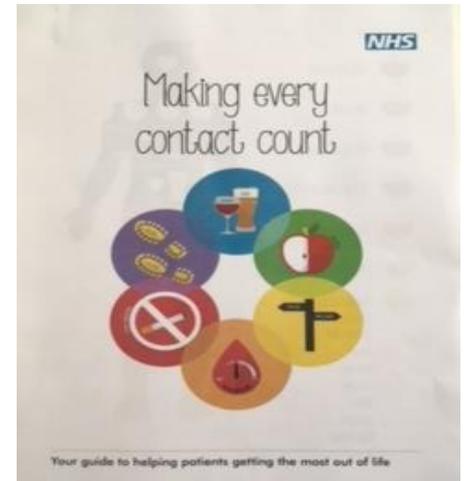
1. Map and build upon existing local MECC activity
2. Create a shared partnership vision across C&M
3. Establish a Partnership Board and Strategic Plan
4. Share resources and learning across C&M
5. Strengthen local work and support innovation, evaluation
6. Strengthen awareness and develop engaging branding

# Support from C&M Health and Care Partnership (Former STP)

- Call for radical upgrade in prevention in 5YFV and focus on prevention and public health
- Recommendations by DsPH: MECC as a cross –cutting theme across three high level priorities: alcohol, hypertension and AMR
- Clear return on investment framework for implementing MECC
- Prevention Board established
- Endorsement of MECC by C&M H&SC Partnership Chair and CEO
- A large number of C&M provider trusts have made a financial contribution to MECC

# C&M Cancer Alliance MECC resource

- C&M Cancer Alliance funding enabled development of printed MECC resources to embed into 3 cancer pathways; lung, colorectal and vague symptoms
- Roll out by March 2018
- The resource can be utilised electronically across all pathways
- Evaluation is built into the pathway



# Successful Champs BHF bid and NICE offer

- New Conversational Tool being developed to help effective behaviour change discussions (based in insight work developed with WHO, BUPA and Frog Design)
- Fighters trained in MECC and blood pressure monitoring as part of safe and well visits
- NICE has offered to collate all NICE guidance/products that relate to MECC and could support activity at sub-regional level



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# Joint MECC Lead post with Champs and the SCN

- DsPH agreed to fund a part time MECC post in September 2017 to ensure dedicated capacity to lead MECC and help establish the vision, Board and Strategic Plan
- SCN agreed to part fund the post as a joint appointment with DsPH
- Louise Vernon commenced in Jan 18
- Hosted by the Champs Support Team
- She has begun with a high level scoping exercise to provide an accurate baseline position to build upon

# PHE funded System Leadership workshop on MECC

- PHE have agreed to fund a system leadership workshop to help launch a new C&M MECC Partnership Board.
- The purpose of the event will be to enable key stakeholders to:
  - create a shared vision
  - co-produce principles and a strategic framework
  - agree key actions to really upscale MECC across the sub-region.
  - make commitments on behalf of their individual organisations.
- Key stakeholders could include LA, Provider Trusts, CCGs, NHSE, PHE. and Health and Wellbeing Board partners (including Fire, Police, the Community Voluntary Sector)

**Good local practice examples across C&M**

# Good practice examples across C&M

- **Sefton** – approx. 1000 staff trained to date in MECC
  - Community facing staff/volunteers are now MECC trained i.e.: Sefton Young Carers, Cleansing, Parks and Green spaces, Third and Faith sectors and all libraries staff
  - MECC training is to be included as a condition of funding for the Community Resilience Grants (May/Sept)
  - Lancashire Care provide community services in Southport and Formby, 225 of their staff are now MECC trained and Lancashire Care have allowed Sefton to adapt their Level 1 E-learning package for Sefton to embed MECC
  - 1 school has received MECC training
  - Social Prescribing - Community Connectors, supporting those who have low mental health needs, to support signposting
  - Evaluation planned at regular intervals



# Good local practice examples across C&M

## Liverpool Heart & Chest

- Appointed an Operational Lead – Jan Naybour, Lead Cardiac Rehab and Health Promotion Specialist Nurse
- Fully completed the 8 point plan (provided by Liverpool CCG ) July 2017
- Full Board Endorsement and support (LHCH)
- MECC will be included in appraisals from this year
- Vision to embed MECC in Trust inductions, plans to include in new JD's and person specifications
- E-learning platform being developed further

# Good local practice examples across C&M

## Liverpool

- MECC incorporated within Trust contracts with all trust submitting MECC plans that follow the national 8 point plan work
- Regular MECC meetings Liverpool wide led by the CCG

## St Helens

- 50 Activity Coordinator students trained in MECC at Edge Hill will go onto work in primary schools across St Helens, promoting healthy lifestyles

## Warrington

- Good uptake from Primary Care as MECC is part the Warrington “Brand” LES(ensuring consistency of care and service offered by practices)

# Conclusion & Next Steps



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# Next Steps

## Delivery

- Complete high level scoping exercise
- Systems Leadership workshop to develop framework and shared C&M vision
- Establish Partnership Board and strategic plan
- Collaborative working with HEE (paper to LWAB )
- Joint working with NICE to map resources
- LA (Halton) contribution to support training and communications



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# Contact

**Do you want to get involved?**

**Please contact Cheshire & Merseyside Programme Lead for MECC**

**Louise Vernon**

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# Thank you



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