



Prevention & the role of the ambulance service

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National Context



WORKING TOGETHER WITH AMBULANCE SERVICES TO IMPROVE PUBLIC HEALTH AND WELLBEING

LAUNCH of CONSENSUS STATEMENT – 7th February 2017

The Association of Ambulance Chief Executives (AAACE) is pleased to announce the launch of a joint consensus statement describing the intent of all NHS ambulance trusts, together with partner agencies, to increase our collaboration to support improved health and wellbeing among the most vulnerable people in society.

“All of these organisations have come together”, says Dr Anthony Marsh, Chair of AAACE, “in recognition of the responsibilities we jointly hold in respect of population health and the opportunities open to us to both promote good health and to prevent ill health. We are committed to contributing to these aims through proactive and pre-emptive means, as much as we are responsive to those needing urgent and emergency care and treatment. We look forward to working with our voluntary organisations in particular, to increase the impact we can have by engaging in new public health initiatives collaboratively”.

NHS England's Medical Director, Professor Sir Bruce Keogh said: *“The vision for the Ambulance Service: ‘2020 and beyond’ includes an increasing role in prevention and health promotion. This consensus statement reflects the evolving role of the Ambulance Service as a mobile healthcare provider using the richness of expertise residing in its workforce.*

Providing a clear statement on the joint national approach, highlighting our shared purpose and commitment to Making Every Contact Count and setting out the scale of the opportunity available, will help both realise the ambulance vision ‘2020 and beyond’ and support the increased focus on integration and prevention as set out in the NHS Five Year Forward View. It will help ensure that outcomes for patients are improved and resources across the healthcare system are utilised more effectively. It also recognises the need to broaden and deepen the involvement of the voluntary sector in developing solutions.

We are delighted to be a part of this consensus statement translating plans into reality”.



NHS

...tion: opportunities to
...re the nation's health

October 2014

...t proposed the introduction of a national education

Healthcare to the Patient: Transforming NHS Ambulance
Emergency Care Review: End of Phase 1 Report, London

Delivering the right care, at the right time, in the right place

Organisational Context



Delivering the right care, at the right time, in the right place

Vision for NWAS

- Working in partnership to ensure early intervention and prevention is established as a core part of the patient care that NWAS provides
 - Development of robust and evidence-based early intervention and prevention pathways
 - Training and education programmes aligned with public health methodology including MECC

Challenges

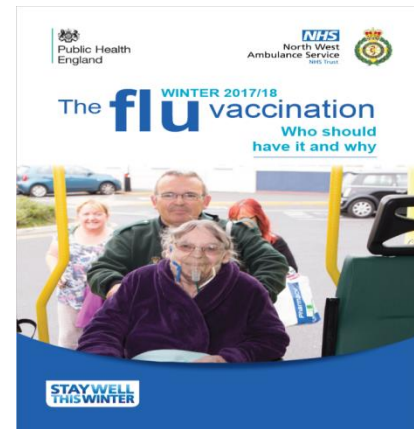
- Whole system challenges
- Culture change
- Signposting

Opportunities

- Large volume of contacts
- Workforce development
- Social prescribing

The Story So Far...

- Access to Health Information
- The Clinical Hub/Pathways
- Raising Concerns for Patients
- Nursing/Care Homes
- Targeted 90 day programmes



Any questions?